

Michigan Transportation Planning Association 2013 Annual Conference

Moving Forward: Planning for the 21st Century

Tuesday, July 16 - Friday, July 19, 2013

Shoreline Inn and Conference Center

1-866-727-8483

750 Terrace Point Blvd. - Muskegon, MI 49440



Check out the tentative schedule on the following page and register for the conference at <http://www.mtpa-mi.org/conference.asp>

Early bird registration ends July 2, 2013. Come on! What are you waiting for?

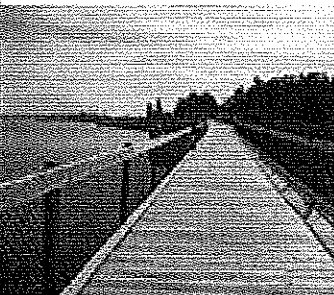
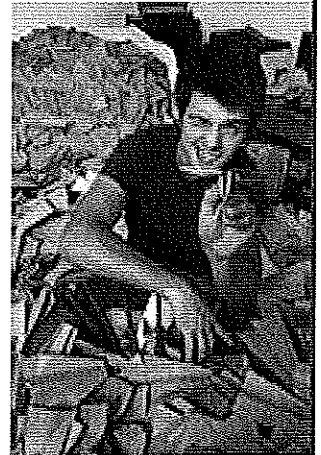
Book your hotel room early for optimum room selection. A block of rooms has been reserved for conference attendees under the name MTPA until June 15th. The conference rate is \$120 per room. The rooms will be released after June 15th and will fill almost immediately due to the popular Muskegon Bike Time event beginning July 18th. So it is imperative to reserve your room as soon as possible as all area accommodations will fill to capacity.

Conference Keynote Speaker: Rob Bliss

Rob will speak about the Art of Community Engagement; How to transform community spaces into creative centers

Rob Bliss is a 24 year-old creative in the West Michigan area who in the past 2.5 years has had a combined attendance of over 100,000 people at his events without spending a dollar on advertisement. By creating free, fun, inclusive community events, he has been a key figure in the revitalization in the downtown Grand Rapids area. Rob has created numerous viral videos with YouTube views nearing six million, all focused on showing Michigan's natural resources and beauties. He is a professional public speaker that has spoken everywhere from TEDxDetroit to the Toronto Economic Development Corp.

Rob's style of creative work can always be summed in three words:
Fun, Inclusive, Hopeful.



The conference is chock-full of informational sessions about complete streets, public involvement, transit best practices, etc. (See tentative schedule on following page.) But it's not all classroom oriented. There is an option of taking a guided bicycle tour of WMSRDC's \$10 million Muskegon Lake Habitat Restoration Project along the Muskegon Lakeshore Trail on Wednesday afternoon. Bring your own bike or we'll have one you can borrow. But wait, there's more! On Thursday afternoon, all conference attendees will hop aboard trolleys and be treated to a tour of the many port facilities on Muskegon Lake. The group will disembark trolleys at several ports to listen to brief presentations by the various port operators. Sounds interesting, doesn't it? Click here and register today!

Hosted by:

WMSRDC
WEST MICHIGAN SHORELINE
REGIONAL DEVELOPMENT COMMISSION

Click here and register today! Tell your boss all of the cool transportation planners are going to be there.

Moving Forward: Planning for the 21st Century
2013 Michigan Transportation Planning Association Annual Conference
 July 16 - 19, 2013 - Muskegon, Michigan
Tentative Schedule

Tuesday, July 16, 2013

- 3:00 - 4:00 p.m. Early Registration in Hotel Lobby
- 4:00 - 6:00 p.m. Supine Non-motorized Transportation Activity @ Muskegon Sports Complex
- 6:00 - 9:00 p.m. Opening Reception

The 2013 MTPA
 Conference is hosted by:

 WEST MICHIGAN SHORELINE
 REGIONAL DEVELOPMENT COMMISSION

Wednesday, July 17, 2013

- 7:30 - 8:30 a.m. Registration and Breakfast
- 8:30 - 8:45 a.m. Welcome to Muskegon -
 The Honorable Steve Gawron, Mayor, City of Muskegon
 The Honorable Rillastine Wilkins, Vice-Chairperson, Muskegon County Board of Commissioners
 The Honorable Tom Anderson, Chairperson, Muskegon/Northern Ottawa County MPO
- 8:45 - 9:45 a.m. Keynote Address - Rob Bliss, President of Rob Bliss Creative
- 9:45 - 10:00 a.m. Break
- 10:00 - 11:00 a.m. How to Measure Planning Performance - Brian Betlyon, FHWA
- 11:00 - Noon Public Involvement - Jim Thorne, FHWA and Brian Betlyon, FHWA
- Noon - 1:00 p.m. Lunch
- 1:00 - 2:00 p.m. Complete Streets - Josh DeBruyn, MDOT and Jim Thorne, FHWA
- 2:00 - 4:30 p.m. Lakeshore Path Bicycle Tour
- OR
- 2:00 - 3:00 p.m. Cloud Based Data Sharing - Ryan Buck, WATS
- 3:00 - 3:15 p.m. Break
- 3:15-4:30 p.m. Freight - Chris Dingman, FHWA
- 4:30-5:00 p.m. MTPA Annual Meeting
- 6:00 p.m. Dinner at Fricano's on Muskegon Lake (Shuttles will be provided)

Thursday, July 18, 2013

- 7:30 - 8:30 a.m. Registration & Breakfast
- 8:30 - 9:45 a.m. Sense of Place - Moderator, Nancy Waters, Muskegon County Clerk
 Presenters: Andrea Augustine, City of Kalamazoo; Jim Lively, Michigan Land Use Institute; and Chris McGuigan, Community Foundation for Muskegon County
- 9:45-10:00 a.m. Break
- Concurrent Breakout Sessions (Choose one in each time period)
- 10:00-11:00 a.m. Session 1: Traffic Safety - Alicia Sledge, OHSP, Charlotte Kilvington, OHSP and Jim Thorne, FHWA
- 10:00-11:00 a.m. Session 2: New Census Area Boundaries - Ken Darga, MI Dept of Technology
- 11:00 - Noon Session 1: Modeling - Brad Sharlow, MDOT and Brian Betylon, FHWA
- 11:00 - Noon Session 2: Traffic Counts - TBD
- Noon-1:00 p.m. Lunch
- 1:00-5:00 p.m. Mobile Workshop: Muskegon Port Facilities Tour
- 6:00 p.m. Dinner and Networking

Friday, July 19, 2013

- 7:30 - 8:30 a.m. Registration & Breakfast
- 8:30 - 9:45 a.m. Legislative Update - Erika Young, NARC, TBD, MDOT
- 9:45 - 10:00 a.m. Break and Hotel Check Out
- 10:00 - 11:00 a.m. Transit Best Practices - Kalamazoo Metro Transit, The Rapid, and the Muskegon Area Transit System
- 11:00- Noon From Planning to Implementation - Mark Harbison, MDOT, Andrea Brush, MDOT, Pamela Boyd, MDOT, and Rachel Tupica, FHWA