

**MUSKEGON COUNTY MARKETING COMMITTEE  
TRAINING CENTER  
133 E. APPLE AVENUE, ROOM 202  
MUSKEGON, MICHIGAN 49442  
July 8, 2014  
2:30PM**

**A G E N D A**

Call to Order

- A. Roll
- B. Approval of Agenda
- C. Approval of Minutes
- D. Discussion Items
  - 1. Review of guest's (Mr. Lukens, Ms. Cummings and Mr. VanBruggen) ideas and what to include in proposed Marketing Plan.
  - 2. Begin outline of Marketing proposal to Board.
- E. Old Business
- F. New Business
  - 1. Next meeting date
- G. Public Comment
- H. Adjourn