

**MUSKEGON COUNTY MARKETING COMMITTEE  
EQUALIZATION DEPARTMENT  
173 E. APPLE AVENUE, STE. 201  
MUSKEGON, MICHIGAN 49442  
15 APRIL 2014  
2:30PM**

**A G E N D A**

Call to Order

- A. Roll
- B. Approval of Agenda
- C. Approval of Minutes (Notes)
- D. Discussion Items
  - 1. Pinpoint which services and resources and how to market them.
  - 2. How others view the County and ways to market the County in a positive manner.
  - 3. Look at the most marketable and least marketable items.
  - 4. Set priorities and goals.
  - 5. Possibility of seeking input from others outside the group.
- E. Old Business
- F. New Business
  - 1. Next meeting date
- G. Public Comment
- H. Adjourn